

# VIDEO & GRAPHIC DESIGNER DERBYSHIRE COUNTY CRICKET CLUB

# Part time/Freelance position - 2 days per week

Derbyshire County Cricket Club are seeking an enthusiastic, articulate, proficient team player to lead the club's videography and graphic design output, playing a key role within the Media & Marketing team.

# **Duties & Responsibilities:**

#### **Video Production**

- Work closely with the Media & Marketing Manager and Media & Marketing Exec to devise video plans to complement ongoing marketing campaigns throughout the year.
- Storyboard and submit video ideas to Media & Marketing Manager in a timely fashion.
- Lead on video production taking responsibility for all video output.
- Film and create post-event reels at major non-cricket events, including Fireworks & concerts.

# **Graphic Design**

- Play a key role in developing the club's digital branding, through intuitive and editable graphic templates.
- Work with the Media & Marketing Manager to maintain a consistent look and feel for all digital output.
- Combine graphics with video to create motion graphics packages to act as key drivers in increasing ticketing revenue across cricket & non-cricket events

### **Experience & Qualifications:**

- Previous experience in video production and editing
- Intermediate knowledge of Adobe Creative Cloud, with Premiere Pro and Photoshop as essentials
- Working knowledge of Adobe After Effects with willingness to develop
- Technical know-how in straightforward artwork layout with the ability to produce inhouse publications to brand guidelines when required
- Ability to work independently and creatively, bringing new ideas to the business to better its output
- Keenness to work hard in a fast-paced environment to ensure all deadlines are met
- An eye for detail and high standards of work

# **Salary and Benefits**

- Salary negotiable dependent on experienceHoliday 25 days pro rated
- 2 complimentary tickets to DCCC Matches

Closing date for applications Friday 6th March. Please enclose a covering letter with your CV for the attention of the HR Manager.