




**DERBYSHIRE** Cricket  
Foundation

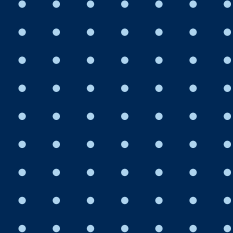
# Impact Report 2023-24

#AGameForEveryone

-  @derbyshirecricketfoundation
-  Derbyshire Cricket Foundation Ltd
-  @CricketDerbys



# CONTENTS



Managing Directors Introduction	03
Who We Are	04
Transform the Women's & Girls' Game	05-07
Women's & Girls' Performance Pathway	08
Engage Children & Young People	09-10
Cricket in the Playground	11
Grow and Nurture Clubs and League	12
Welcoming & Inclusive Clubs	13
Workforce & Volunteers	14-16
Improving opportunity and access in urban areas	17-18
Making Cricket Accessible	19
Removing Barriers to Access	20-21
Empowering Communities & Improving Lives	22-25
Fundraising & Events	26
Religious & Cultural Events	27

# INTRODUCTION



## Richard Wood - Managing Director

At the Derbyshire Cricket Foundation (DCF) we empower communities and improve lives through cricket. I am delighted to share our 2024 Impact Report which demonstrates examples of how we do this through delivering activity which;

**Improves health and well-being** - involving people of all ages in fun activities in welcoming environments, that improves their physical and mental health, and their happiness.

**Makes cricket accessible** to everybody, regardless of their ability, gender, age, ethnicity, social background or where they live. Cricket is a game for everyone, and we benefit from diverse participation.

**Connects communities** - improving happiness and combatting loneliness, by helping people develop new social and support networks and friendships.

Provides **personal development** - helping people develop new and **transferable skills** which can help raise their **aspirations** and **opportunities** in life.

Provides opportunity for those with **talent and passion** for cricket to access development opportunities which help them reach their full potential.

I am very proud of the progress we have made this year, and the whole DCF team are committed to working with our partners and stakeholders across Derbyshire to increase our impact and further widen our reach during 2025, with the ambition to make cricket a game for everyone.

# WHO ARE WE?



The Derbyshire Cricket Foundation is a dedicated charity that uses the power of cricket to engage and inspire people in Derbyshire to have a lasting connection with the game.



**Our Purpose is to...**  
“Empower Communities and Improve Lives through Cricket.”



**Our Vision is to...**  
“Provide every person in Derbyshire with the opportunity to have a positive experience through cricket.”



**Our Mission is to...**  
“Inspire a generation to say that ‘Cricket is a Game for me’.”



# TRANSFORM THE WOMEN'S & GIRLS' GAME

Cricket clubs in Derbyshire continue to grow and develop the Women's game. 2024 saw a **record number of clubs and teams** running Women's cricket - a leading county for the proportion of clubs with Women's sections



## Women's Softball

28 Softball Festivals in 2024

60 Clubs 84 Women's Teams

17% Increase in teams v 2023

644 Women played softball cricket in 2024 - 4% Growth

**More than half of players are aged 41+**

"Getting into Women's Softball has been one of the best things that has happened to me in recent years! My confidence, self esteem and fitness have all improved and I have made some lifelong friends"

"I have also noticed an improved social atmosphere at my club since we started the team, I think it's helped all areas of our club."

# MORE WOMEN'S TEAMS PLAYING LEAGUE CRICKET THAN EVER BEFORE!

The East Midlands Women's Cricket League is playing a key role in the growth and sustainability of Women's cricket.

**52** Derbyshire teams in the East Midlands Women's League

**27%** Increase on 2023 teams

**8** Clubs played in the Derbyshire & Cheshire League

**863** Fixtures scheduled in 2024 - 27% Increase

DERBYSHIRE TEAMS INVOLVED IN A QUARTER OF ALL WOMEN'S GAMES PLAYED ACROSS THE MIDLANDS REGION

## CLUBS IN DERBYSHIRE ARE CONTINUING TO INVEST IN DEVELOPING THEIR FEMALE WORKFORCE

We have continued to invest in developing the female workforce in Derbyshire, providing financial assistance for female coaching courses. In 2024 we trained....

**21 Female Activators**

**42 Female Coaches**



# GIRLS CRICKET ON THE RISE IN DERBYSHIRE...

Girls cricket is a key priority for the DCF and we are committed to improving access and opportunity for girls to play cricket. We made great progress in 2024, towards creating a sustainable pathway for girls from All Stars through to the Women's game.

## Derbyshire U12's League

8 Teams

24 Games Played

## Girls' Dynamos Festivals

38 Team entries - 72% increase on 2023

8 Festivals

**In partnership with Chance to Shine, we delivered cricket to girls in State Secondary Schools**

4 Secondary Schools

115 Hours delivered

85% Increase in delivery

600 Girls engaged



# WOMEN'S & GIRLS' PERFORMANCE PATHWAY

Our Women's & Girls' Performance Pathway is developing elite players AND vital to the growth and development of the Women's & Girls' game

133

Players were involved in our Performance Programme in 2024

4 Development Squads

4 Performance Squads

62 Scheduled Games

16 Intra County Match Days

Derbyshire Women crowned National T20 Champions!!



## DERBYSHIRE PATHWAY CONTINUES TO DEVELOP REGIONAL AND NATIONAL TALENT....

6 Players involved in Blaze academy and Emerging Player Programme Games in 2024

6 Players were invited to observation games with the Blaze

Lara Shaw & Maria Andrews played 2nd XI Regional cricket.

Maria Andrews selected for the National Schools Games Finals and subsequently England U19's squad as an U16

3 Derbyshire players achieved Tier 1 Academy spots for the 2025 season



# ENGAGE CHILDREN & YOUNG PEOPLE

ECB National Programmes continue to inspire and engage children from age 5-11 to choose cricket.

**Record levels of participation across All Stars and Dynamos in 2024!!!**



**2044** All Stars Participants in 2024  
**11%** Increase v 2023  
**82** Centres - 10% increase on 2023  
**29%** Female participants



**1102** Dynamos Participants in 2024  
**42%** Increase v 2023  
**63** Centres - 36% increase on 2023  
**37%** Female participants - 6% Increase

**15% Ethnic Diversity across both programmes - 2% up on 2023**

**One thousand girls across both programmes!!**

We are committed to making cricket accessible and removing cost barriers to playing cricket. In 2024, in partnership with the ECB, we provided **886 children** with funded National Programme places.



# ENGAGE CHILDREN & YOUNG PEOPLE

We provided high quality Falcons coaching camps for children aged 5-13 all year round throughout the school holidays, giving children the chance to develop their skills in a fun and enjoyable environment!

**746** Participants

**74** Participants received financial assistance - totalling £7,400

**32%** Female Participants

**16%** Ethnic Diversity

“Such a lovely experience and a great way to introduce the sport to children”

“My son had a great day - he came home really positive and wanting to attend again. It’s the first all day cricket camp he’s been too and he really enjoyed it”

“She came home showing us her new skills and had so much confidence”

“Absolutely loved it and was sad for it to be over!!”



# CRICKET IN THE PLAYGROUND....

In partnership with Chance to Shine, we continue to grow cricket in state primary schools, engaging more children year on year to choose cricket!

In 2024 through our Chance to Shine Schools programme, we delivered:



- 2615** Hours of coaching      **12,000+** Children inspired
- 124** Primary Schools Engaged - 27% Increase
- 400+** Teachers Trained - 60% Increase
- 35%+** National Programme participants transitioned from a Chance to Shine School

We created a place-based approach to all of our Chance to Shine delivery in 2024, aligned to National Programmes and other community opportunities within the County.

We delivered to schools in the most disadvantaged areas - 42 schools with over 40% of their children in receipt of free school meals.

The sessions really engaged our children who have additional needs and those that don't engage with sport, the children now play cricket during lunch breaks"

"The coach is a credit to the Derbyshire Cricket Foundation. They really engaged with the children and staff and all have had positive things to say about his conduct, lessons and their knowledge in cricket."



# GROW AND NURTURE CLUBS AND LEAGUES

Cricket clubs are key to the long term sustainability of the game in Derbyshire. Clubs in Derbyshire continue to grow and develop with more cricket played in 2024 than ever before!!

**105 Affiliated Clubs**

**58 Clubmark Accredited Clubs**

**6 Senior Leagues**

**6 Junior Leagues**

**84 Junior Sections**

**6000+**

Games of cricket scheduled in 2024 - More games than any of the previous 5 years!

**11%**

Increase in Open-Age cricket played in 2024 v 2023

**1400**

Junior Fixtures played in 2024

**661**

Women's matches played in 2024  
17% increase on 2023

**65%**

Increase in girls matches played in 2024

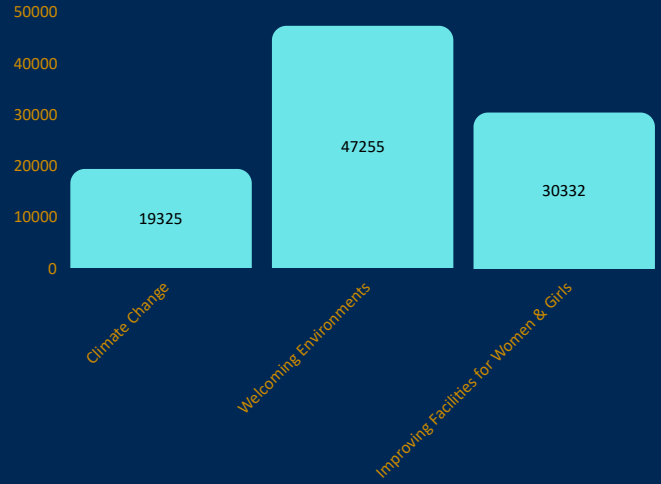
# WELCOMING AND INCLUSIVE CLUBS...

Our County Grants fund is proving to be vital in supporting clubs to develop welcoming and inclusive spaces!

**18 Clubs Supported**

**£96,912 Total Investment**

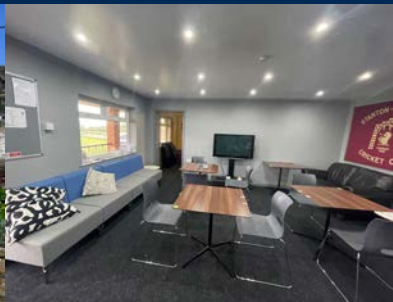
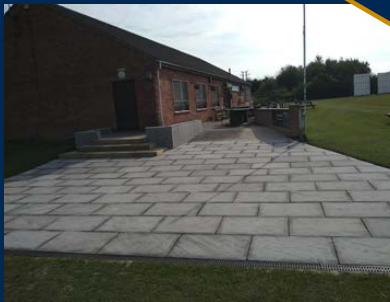
**£31,471 Match Funding**



Charlesworth & Chisworth CC received a County Grant of £10,000 to support their changing room project, aimed at creating changing space for their growing Women's & Girls' Teams

"We don't have to come in our kit and all our stuff is locked away safe. We feel part of the club, part of the team, and we don't feel isolated when playing seniors"

To hear more about the Charlesworth & Chisworth CC Project, click or scan the QR code



**DCF COMPETITIONS PROVIDING ADDITIONAL PLAYING OPPORTUNITIES FOR CLUBS!**

**16 Clubs**  
Played in the DCF Development League

**34 Clubs**  
Played in the ECB Junior National Club Competitions in 2024

# WORKFORCE & VOLUNTEERS

Our coach development programme is playing a key role in growing and diversifying the cricket workforce.

**12 coaching courses**

**172 coaches trained**

**25% Female**

**14% Ethnic Diversity**

**80**

Foundation Coaches Trained

**79**

Core Coaches Trained

**12**

Support Coaches Trained



**61 Safeguarding Officers trained - 57% Female**



# THE CRICKET COLLECTIVE...

Volunteers are the heartbeat of our clubs, without them we wouldn't have a thriving and growing game in Derbyshire.

We celebrated all of our fantastic volunteers in the game at our annual Cricket Collective Awards! 150+ nominations and 15 award winners!

## RISING STAR

ELLA KASSIM



## GAME CHANGER

EMILY DOUGLAS-GILBERT



## CONNECTING COMMUNITIES

RICHARD SEWELL AND DRS



## TACKLING CLIMATE CHANGE

NIGEL THEOBALD



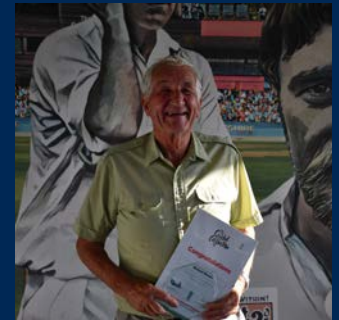
## CHAMPION OF GIRLS CRICKET

AMANDA COPE



## LIFETIME ACHIEVER

MICHAEL BROWN



## CRICKET INNOVATORS

CAT KASSIM



## UNSUNG HERO

RACHEL GIBBS



## COACH OF THE YEAR

SCOTT REAST



## GROWING THE GAME

ROBIN QUINN



## Other award winners:

Young Coach of the Year: George Marriott

Inspired to Play: Steve Glover

SafeHands Award: Gaye Smedley

Volunteer Grounds Management: Sandiacre Town CC

Outstanding Contribution to Coaching: Hannah Fuller

# DEVELOPING THE NEXT GENERATION OF VOLUNTEERS...

Our young volunteers programme continued to grow during 2024, providing young people with the opportunity to develop their skills and enhance their volunteering opportunities.

Our Youth Council provided 14 young people with a voice and an opportunity to shape the cricket offer for juniors within the game.

## Youth Council

14 Young People engaged



Young Volunteer Workshops & Topics

Girls Cricket

Facilities

Playing Opportunities

Tackling Bad Behaviour

Creating a Junior Rep Network

## DEVELOPING CRICKET OFFICIALS TO SUPPORT THE GROWTH OF THE GAME..

40 new scorers

36 new umpires

40 Female officiating bursaries awarded

To hear Ella Kassim - 'Rising Star' award winner, talk about her experience of volunteering and how she's making a difference to her club, click or Scan the QR





# IMPROVING OPPORTUNITY AND ACCESS IN URBAN AREAS...

We are committed to improving access and opportunity for those living in urban areas. With the support of our partner, Chance to Shine, we have made significant progress during 2024!!

Our Chance to Shine Street programme is growing at a rapid rate and reaching more participants in urban and diverse communities than ever before. In 2024 we delivered....

**8** Programmes Running - 60% growth v 2023

**253** Sessions delivered totalling over 300 hours

**337** Participants - 280% Increase v 2023

**27% Female - up 2% on 2023**

**72% participants Ethnically Diverse**

As well as providing playing opportunities, our Street Programmes are providing a pathway for coaches to develop their skills and are increasing the diversity of our workforce!!

**14 Street Coaches 35% Female Coaches**  
**35% Ethnically Diverse**



**CHANCE TO SHINE**  
Spreading the power of cricket



# IMPROVING OPPORTUNITY AND ACCESS IN URBAN AREAS...

In 2024 we secured funding from The Lord's Taverners to launch our first Wicketz programme in Derby City.



LORD'S TAVERNERS  
Giving young people a sporting chance

Our Wicketz programme is a free community cricket programme aimed at young people from disadvantaged communities, providing them with a safe space to play cricket and learn life skills!

29

Sessions Delivered

47

Participants Engaged

80%

Participants Ethnically Diverse

MCC Hub provides opportunities for talented state school children!!



We introduced our first ever MCC Foundation Hub in 2024, aimed at providing free training and match play opportunities to talented children from State Schools.

40 Sessions Delivered

32 Boys / 22 Girls

100 participants assessed

3 Girls progressed to County Talent Pathway



# MAKING CRICKET ACCESSIBLE!!

Disability cricket continues to grow in Derbyshire with more children and young people engaged than ever before!!!



LORD'S TAVERNERS  
Giving young people a sporting chance

## SEND SCHOOLS PROGRAMME...

During 2024, through our disability schools programme funded by the Lords Taverners, we reached 23 schools, providing high quality and engaging adapted cricket sessions and Table Cricket.

206 Hours Delivered

23 Schools Engaged

## 5 Disability Champion Clubs

Providing inclusive and accessible cricket sessions.

656 Children Inspired -  
31% Increase on 2023

59 teachers engaged

## DISABILITY SUPER 1'S...

Super 1's continues to grow. The wider impact we are seeing is greater confidence within the children and young people, and the added workshops teach life skills that are needed for a well rounded and happy life.

"Our Son had a fantastic time today at the cricket festival. Again we are so proud of him joining another team to make up their numbers. He was top scorer and he bowled an opponent out. It has been a good day!" Super 1's parent

3 Hubs

76 Hours of  
Delivery

4 Workshops Delivered



# REMOVING BARRIERS TO ACCESS AND IMPROVING OPPORTUNITY!

At the DCF we are committed to our mission to make cricket a game for everyone. We recognise that cost can be a barrier to accessing cricket and we are determined to remove that barrier to ensure as many people as possible can connect with the game!

During 2024 we awarded Access to Cricket Grants for those in need of financial support to help fund activity and purchase equipment.

60 individual grants awarded

£6,642 Total Grants Awarded

41% Female

31% Ethnic Diversity



**KIT OUT DERBYSHIRE**  
**CRICKET KIT REUSE SCHEME**

We launched our 'Kit Out Derbyshire' kit recycling scheme during 2024

The Kit recycling scheme takes cricket equipment and clothing donations and then recycles them to people in need of new kit.

9 Monthly kit out shops

130 People accessed clothing & equipment

# REMOVING BARRIERS TO ACCESS AND IMPROVING OPPORTUNITY!

During 2024 we provided financial support to under-represented groups and to those experiencing financial hardship to help increase the diversity of our coaching workforce.

**36 COACHES  
SUPPORTED**

**£4,568  
BURSARIES  
AWARDED**

**30 FEMALE  
11 ETHNICALLY  
DIVERSE**

**WE PROVIDED FREE PLACES ON NATIONAL PROGRAMMES FOR CHILDREN FROM AREAS OF HIGH DEPRIVATION....**

We delivered 67 bursary funded programmes across the county to provide free access to children from lower socio-economic groups. In total we provided 886 participants with free access to an All Stars or Dynamos Programme.



**28**

Programmes

**410**

Free Places



**34**

Programmes

**476**

Free Places

**36%** Ethnic Diversity across both programmes

**34%** Female across both programmes



# EMPOWERING COMMUNITIES AND IMPROVING LIVES THROUGH CRICKET

Our Walking Cricket continues to grow in popularity and is providing an accessible offer for the over 50's who might not get the opportunity to play without our programmes!!!

3 Venues

80 Participants

Age between 54-80



We took a team of walking cricketers to Lords to compete in finals day. Our proud team came away winners!!

## PARKINSON'S WALKING CRICKET....

**PARKINSON'S<sup>UK</sup>**  
**CHANGE ATTITUDES.**  
**FIND A CURE.**  
**JOIN US.**

Our Parkinson's Walking Cricket programme continues to have a positive impact on the lives of the participants it's engaged!!

**47** Sessions delivered

**25** Participants Engaged

To hear more about the programme, click or scan the QR Code

To hear about Adrian's story and the impact the sessions are having on his life, click or scan the QR code



"You've really got nothing to lose and lots to gain, and the satisfaction of hitting a 6 is brilliant!"



# IMPROVING LIVES THROUGH CRICKET....

## POSITIVE SPIN.....

MACMILLAN  
CANCER SUPPORT

We launched our 'Positive Spin' Walking Cricket programme in partnership with MacMillan Cancer Support, aimed at those affected by cancer, providing weekly cricket sessions.

14

Participants Engaged

25

Sessions Delivered



"I have stage 4 prostate cancer that has spread to my lungs and lymph nodes and I need to keep active to assist my recovery from the variety of treatments that I'm on. I used to take part in a lot of competitive sports when I was younger but age and injuries stopped that, many years ago".

"The programme allows me to meet up with others who are in a similar position to me and although we are not the world's greatest cricketers we have a good laugh while trying to beat each other. We are all very supportive of each other and look forward to each session"

"For me it has allowed me to take part in a sport again, and to enjoy the company of others in a similar boat. We meet up straight after the cricket and share our stories and chat about the cricket.

As I am a widower it also helps me with preventing loneliness as I class all that attend as friends whom I can rely upon"

"I would recommend the programme to anyone." Neil Groves - Positive Spin Participant

# EMPOWERING COMMUNITIES....

We secured funding to deliver a cricket programme for Asylum Seekers based in Derby City. Our Asylum project is having a positive impact on the lives of those who attend.

25 Participants

33 Sessions Delivered

Age between 18-41

“ It has been an incredibly positive experience for me and many others who attended”

“The session provided a safe and welcoming environment where we could connect with others facing similar challenges. It offered valuable resources, practical advice, and a sense of community that many of us have been missing”

“Personally, I found it helpful in improving my confidence, learning about local support services, and developing new skills. Other attendees also expressed how much they appreciated the opportunity to share their experiences and access support tailored to their unique needs”

“It has not only helped us feel more settled but has also given us hope for a better future.

Thank you for putting together such a meaningful initiative. It has truly made a difference in our lives.”

Tamil Azhagan Bala Krishnan - Asylum





# EMPOWERING COMMUNITIES AND IMPROVING LIVES THROUGH CRICKET

We use cricket to improve and enrich peoples lives....

## MONDAY MATES - DEMENTIA CAFE

Our café, funded by National Lottery, is open to all, especially those affected by Dementia and their carers. It is a warm and welcoming space to have a hot drink and enjoy the company of others, alongside fun table top activities such as quizzes, puzzles, crafts and games.

There is also a chance to take part in some adapted physical activities such as chair aerobics and seated cricket.



32

Participants Engaged

24

Hours of Delivery

## DADS BATS AND CHATS...

Our new 'Dads, Bats and Chats' programme is aimed at providing cricket and social opportunities to Dads and expecting Dads.

An hour of playing indoor cricket followed by refreshments in a private space, which facilitated conversation, allowing participants to chat and share experience.



23 Sessions

Age between 35-43



# FUNDRAISING & EVENTS

Our fundraising events are vital in raising funds that enable us to improve access and increase opportunities for people to play and connect with cricket.



Our annual T20 Walkathon took place again in partnership with the Derbyshire Cricket Over 60's to raise funds for the DCF and Ron's Walk.

**55 walkers took part**

**Over £1500 raised to support the DCF and Bob Willis Fund**



Our Golf Day returned in it's second year bigger and better than before, raising valuable funds for our Access to Cricket Fund!

**64 GOLFERS**

**£4,000 RAISED**

**18 BUSINESS SPONSORS**



# RELIGIOUS & CULTURAL EVENTS

We delivered our 10th Diwali Celebration in October, making it our biggest fundraising event to date!

The event raised over £27,000 to support the delivery of key community projects in Derby City.

**300 People in attendance**

**£27,000 raised**



## IFTAR 2024

Following our first event in 2023, we welcomed back guests from the Muslim community to break fast during Ramadan.

The Iftar event brought together guests and key community leaders at the County Ground in what was a fantastic evening with over 70 people in attendance!!



# #AGameForEveryone

## WAYS OF GETTING INVOLVED

We welcome new sponsors and businesses looking to support the work we do. We are continually seeking support for a wide range of projects, programmes and events across all our priority areas.

**DONATE:** You can donate directly to the Foundation at <https://www.justgiving.com/campaign/DCF>

**FUNDRAISE:** We welcome your support in raising vital funds for the Foundation in any way you can

**SPONSORSHIP:** We have a wide range of sponsorship opportunities for businesses and individuals who would like to help us on our journey to making CRICKET A GAME FOR EVERYONE. For more information visit our website: [www.dcfcricket.com](http://www.dcfcricket.com)

## FURTHER INFORMATION

For further information about the work we do and to find out how you can support

### Contact us

**The County Ground Nottingham Road, Derby,  
Derbyshire, DE21 6DA  
[info@dcfcricket.com](mailto:info@dcfcricket.com)**